

**METHOD AND APPARATUS FOR DISPLAY AND
COLLECTION OF INFORMATION AND
DISTRIBUTION OF PRODUCT**
ABSTRACT OF THE INVENTION

A method and apparatus for providing product information to and collecting purchase information from a user of an information display device is disclosed. Electronic hardware and software are configured to provide information regarding wine to a user via a portable display device that communicates with a main server via a wireless link. Using the portable display device, a user at a first location, such as an on-premise location, may order or purchase a product for delivery to a second location, such as an off-premise location. The off-premise location may comprise the users home, a retail store near the user or the users home, or a direct source such as a winery. A personal account feature establishes personalized information and billing information storage.